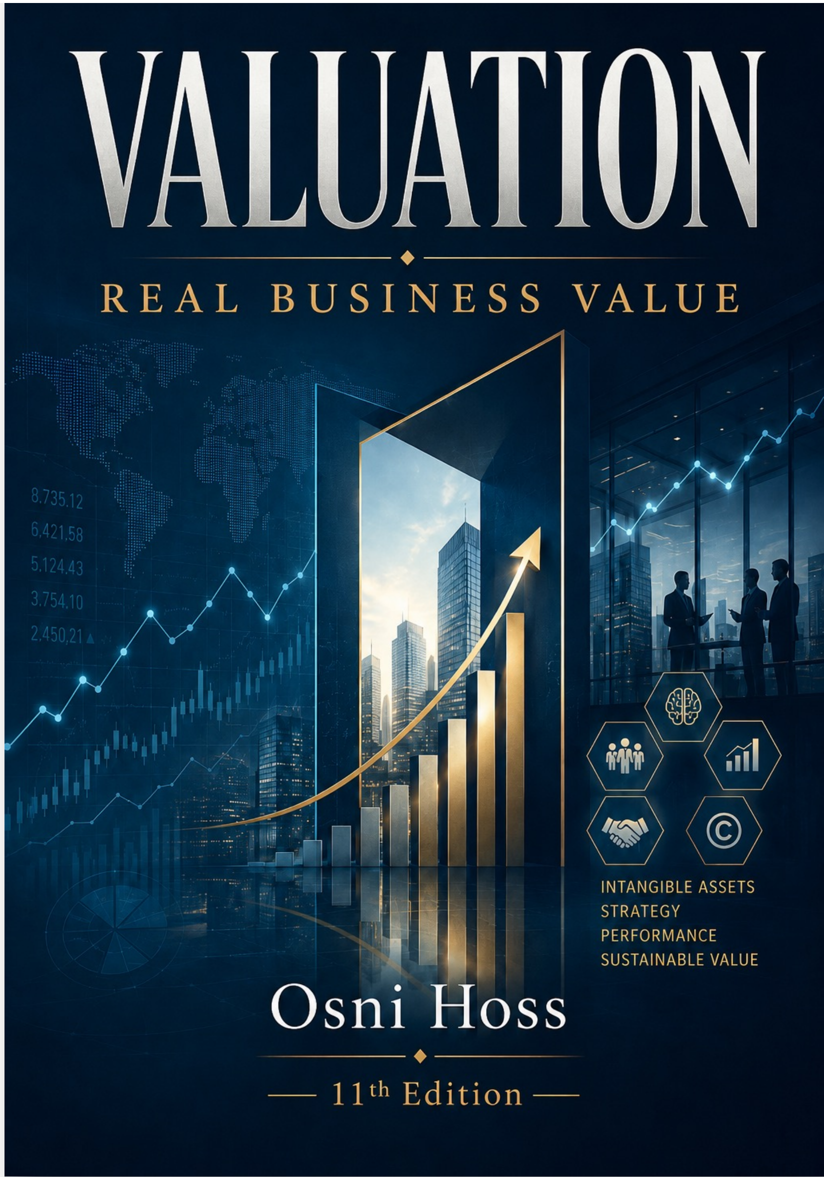
WHY IS DETERMINING REAL VALUE ESSENTIAL FOR ORGANIZATIONS?



To produce useful strategic information in the decision-making process

Making the right decisions is essential for building wealth and adding value

Osni Hoss®
Professor PhD

What For

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MEASURE THE RELEVANCE OF INFORMATION AND CORRELATE IT WITH THE CONSEQUENCES OF DECISIONS TAKEN

To Create a competitive intelligence system

Based on strategic information about adding value and creating wealth to keep the organization alive and achieve its goals

To enhance Attractiveness and Power in Negotiations

Value aggregation can and should be measured, providing negotiation conditions with financiers and attracting investor resources

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Evaluation of Companies or Organizations

Valuation for merger or acquisition purposes to determine the fair value of the transaction

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Identification of Investment Opportunities

Make informed decisions about where to put your money and get the best return possible

Assessment of the Assertiveness and Impact of Strategies on the Value of the Company or Organization

Make informed decisions about where to put your money and get the best return possible

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Professor PhD

KNOWLEDGE

How, with whom, for whom and through which the richness of organizations is created

Osni Hoss®
Professor PhD

Creating Business Value is Essential for Sustainable Growth and Success

Key Premises

- Value is created when the return on investment is greater than the cost of capital
- Investing for returns that exceed the cost of capital leads to capital growth
- Choices that maximize the present value of projected cash flows or economic profit lead to value creation